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FOR IMMEDIATE RELEASE

Ameranth Wireless™ and UniFocus Announce Strategic Alliance

Ameranth and UniFocus Align their Core Products to Deliver an Unprecedented Total System for Hospitality

NEW ORLEANS AT HITEC – June 24, 2003 — Ameranth Wireless™, creator of the 21st Century Restaurant® system for wireless ordering and payment processing, 21st Century Hotel Inspection/Survey system and HostAlert, developed in partnership with JTECH Communications, announced today with [UniFocus](#), the industry leader for performance management systems in the hospitality, gaming and service industries, they have formed a strategic alliance.

This alliance makes available the integration of Ameranth's restaurant management software and wireless data collection via UniFocus' **GUESTScope™** platform, action alerts through and JTECH paging solutions and UniFocus' Watson, R.M.™ labor management applications that result in a real-time quality and profit management capability.

The Ameranth/UniFocus alliance brings to the market an exclusive system that incorporates integrated restaurant reservations, and table/floor management systems along with immediate measurement of the customer experience. Furthermore, the integration of Ameranth/UniFocus systems will greatly improve management's ability to control labor standards and service performance. Through its point-of-sale customer experience questionnaire, hospitality managers will now be able to make real-time corrections that will build customer loyalty.

“This alliance is right for the industry,” said Mark Heymann, chief executive officer of UniFocus. “With the fusion of Ameranth's HostAlert system and UniFocus' expertise in performance management, the industry will now be able to measure and track performance, as well as implement real-time quality control practices – all in a wireless environment that interfaces with reservation and table management systems. The next level of quality management is not just the collection of metrics to drive strategic decisions, but it is also the need to immediately address customer disappointment and to provide the mobility that managers need to do so.”

(more)

“Ameranth’s position as a leading wireless/web integrator in the Hospitality Market, coupled with UniFocus’ dominant position in analyzing and optimizing hospitality operational results, offers an unprecedented synergy opportunity and a win-win for our customers,” said Keith McNally, chief executive officer of Ameranth. “We are focused on optimizing speed, efficiencies, customer satisfaction and the bottom line. UniFocus has the expertise and industry experience in satisfaction measurement to advance our products and leverage the benefits of our technology.”

Ameranth will be integrating its 21st Century Hotel inspection/survey hand-held application, with the UniFocus satisfaction survey products, to be distributed by UniFocus. Ameranth will recommend UniFocus to their restaurant clients and UniFocus will recommend Ameranth to its hotel, casino and service industry clients. UniFocus products and services will also become the preferred satisfaction management system extension to Ameranth’s HostAlert system.

Ameranth is also being honored today with the prestigious Microsoft Retail Applications Developer Award in the Hospitality Point of Services category. Winners of the RAD Award exemplify IT as a strategic tool for companies needing to maximize business agility within the complex, fast-moving worlds of retail and hospitality. The award will be presented to Ameranth at this evening’s 8th Annual Microsoft RAD Awards dinner here in New Orleans.

UniFocus is exhibiting at this week’s HITEC show in booth 512.

About Ameranth Wireless

AMERANTH WIRELESS, INC. (<http://www.ameranth.com>) is a leading provider of wireless system software to the hospitality and healthcare markets. Headquartered in San Diego, California, Ameranth Wireless systems software gives functionality to Pocket PC handheld computers-moving the point of activity from fixed terminals to where it belongs: by the customer's side. The Ameranth Wireless patented 21st Century Restaurant® is set to become the industry standard for mobile wireless ordering, table management and payment processing in restaurants. Ameranth's products have won four prestigious government technology awards and four hospitality "best product" awards within the last three years.

About UniFocus

Based in Dallas, Texas UniFocus serves the hospitality industry in the U.S. and overseas, offering full-service operational analysis, financial and labor management systems, information technology and training, with a primary focus on staff performance, guest satisfaction and optimizing net operating income. Its comparative guest database includes more than 3,000 hotels and employee data from more than 400,000 employees. UniFocus correlates and benchmarks each client’s performance against this information.

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