



Flex Budget with Business Volumes... with Watson, R.M.™ Budgeter

A global pioneer in advanced technology solutions for the hospitality industry, UniFocus is the only company that enables you to have the full array of knowledge you need to run your business.

Watson, R.M. Budgeter is the industry's only true flexible budgeting platform with integrated forecasting that supports zero-based cost analysis. This unique capability enables you to differentiate your service costs and revenue accordingly—based upon flexible budgets that incorporate key customer service level standards.

Advantages:

- ◆ **Actionable Knowledge**
Perform flexible cost assessments against actual volumes instead of just comparing performance to annual, 30, 60 or 90 day projections.
- ◆ **Continuous Growth**
Snapshot your monthly performance anytime, measuring spend against declining balance checkbook by each line item.
- ◆ **Measurable ROI**
Automatically adjust costs with business volume for maximum cost control.
- ◆ **Profitable Outcomes**
Maximize cash flow and working capital with zero-based cost analysis.



Watson, R.M. Budgeter provides:

- ◆ **Budgets for Economies of Scale.**
- ◆ **Zero-based Cost Analysis.**
- ◆ **Breakdown of Fixed, Variable & Discretionary Costs.**
- ◆ **“What If” Scenarios.**
- ◆ **Periodic Snapshot of P&L.**
- ◆ **Established Flex Budget Format.**
- ◆ **Cash Flow/Working Capital Tools.**

Including annual and 30-60-90 day projections, Watson, R.M. Budgeter enables snapshots of your operation at any time during a P&L period to assess end of period projections and to keep managements' attention on ensuring costs meet operating standards.

Budgeter synchronizes your budget with your business volume. Adjustments can be automatically made based on actual conditions, not an inflexible set of assumptions—giving you maximum cost-control capabilities.

