



Smarter Business Intelligence on the Fly... with EXECUScope™

A global pioneer in advanced technology solutions for the hospitality industry, UniFocus is the only company that enables you to have the full array of knowledge you need to run your business.

EXECUScope™ utilizes an intuitive Web-based smart technology to create insightful executive reports on the fly, maximizing the value of real-time data — for management teams at any level or location. Fully-hosted, managed and secure, there is no need to expend internal resources when UniFocus' color-coded dashboard gives you real-time performance measures that are structured to show inter-relationships and help direct key decision making.

Advantages:

- ◆ **Actionable Knowledge**
Turn data into intelligence for more informed decision-making.
- ◆ **Continuous Growth**
Share critical business knowledge across your entire organization.
- ◆ **Measurable ROI**
Correlate results across any set of criteria essential to your business.
- ◆ **Profitable Outcomes**
Display real-time performance metrics that reveal inter-relationships.

EXECUScope exponentially enhances UniFocus' advanced reporting platforms. Its intuitive interface allows any user to quickly and easily produce reports. No technical training or programming languages needed.



EXECUScope enables you to:

- ◆ Compare outcomes between any critical areas of your business, departments, properties, regions, countries, date ranges, etc.
- ◆ Customize executive summaries or detailed drill-down reports.
- ◆ Show results in tables or in presentation style graphics.
- ◆ Save report models and formats once they are created and reproduce them in just a matter of clicks.
- ◆ Export results to Excel and Word to easily share knowledge across your organization

