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For Immediate Release

Halekulani Selects UniFocus Watson R.M. Budgeter and Labor Management System

DALLAS – JUNE 12, 2008 – UniFocus, a global pioneer in the hospitality industry for performance, workforce management and closed-loop feedback solutions, announced its Watson: R.M.™ Resource Management product suite has been selected by the Halekulani Corporation (“Halekulani”) to provide budget and labor management tools for its Waikiki properties. With Watson R.M.’s automatic forecasting, automatic scheduling, multi-property labor reporting and integrated budgeting, Halekulani expects to improve its labor management practices and budgeting and reap the benefits of a more flexible system.

“We looked at a variety of applications to meet our budgeting and labor management needs. Only UniFocus offered technology which allows us to integrate short and long term labor management with comprehensive budgeting while also providing analytic tools. UniFocus clearly demonstrated that they have the most advanced application available,” explained Glenn Yamashita, Director of Finance. He continued, “We are pleased to provide this exciting technology to our properties.”

Mark Heymann, UniFocus’ CEO, added, “We are excited by the opportunity to work with Halekulani and look forward to an ongoing partnership with them.”

Add Halekulani Corporation

Halekulani Corporation is currently comprised of two primary assets in the heart of Waikiki. Founded in 1980, Halekulani Corporation is a wholly-owned subsidiary of [Mitsui Fudosan Co. Ltd.](#), Japan's largest real estate company which enjoys a unique and venerated company legacy dating back generations. Together, these two well-established and recognized hospitality properties comprise Hotels & Resorts of Halekulani. Both hotels boast superb reputations as internationally-recognized luxury hospitality establishments with many years of service and support to their guests, employees and surrounding community. Halekulani Corporation completely redeveloped the legendary Halekulani in the early 1980's, and directly manages both hotels. The company is headquartered in the heart of downtown Honolulu from where key operating areas are managed and directed, including finance, asset management, development, sales, marketing, public relations, projects and quality control. The company is long-recognized as one of the City and State's leading supporters of local arts and cultural institutions and initiatives.

Halekulani Corporation is currently exploring select development opportunities both locally and internationally with a view towards the eventual introduction of additional Halekulani-branded luxury properties.

About UniFocus

Based in Dallas, UniFocus serves hospitality, casino and resort operations in the U.S. and overseas. UniFocus offers full-service operational analysis, management and staff training, financial and labor management applications, as well as staff, meeting planner and guest satisfaction measurement programs, along with a unique mystery evaluation system that can link service standard attainment to guest and employee perceptions. The resulting database allows UniFocus to uniquely correlate and benchmark each client's performance to their particular competitive markets. Enhanced reporting capabilities allow hospitality executives to have a "total picture" overview of their operations, set strategic actions and gain asset value.

UniFocus is a Preferred Partner of The Leading Hotels of the World®, a Microsoft® Certified Partner, an affinity partner of the International Association of Conference Centers, a business partner of the International Association of Convention & Visitors Bureaus, and an allied member of the American Hotel & Lodging Association. For more information, visit www.unifocus.com or call 972-512-5100.