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For Immediate Release

Noble House Hotels & Resorts Taps UniFocus for New Resource Management System

DALLAS— JUNE 11, 2008 — UniFocus, a global pioneer in the hospitality industry for performance, workforce management and closed-loop feedback solutions, announced its Watson; R.M.™ Resource Management product suite has been selected by Noble House Hotels & Resorts (“Noble House”) to provide time & attendance, labor management and budgeting tools for its collection of properties. By adding Watson R.M.’s automatic forecasting, automatic scheduling, flex budgeting and multi-property labor reporting, Noble House anticipates a better, more consistent set of budgeting and labor management practices for use throughout its portfolio.

“We have been looking to enhance our resource management technology and UniFocus has clearly provided us with an application that allows us to tie our daily resource management processes to our annual and periodic budget process,” explained Mike Benecke. He continued, “We are pleased to provide this exciting technology to our properties.”

Stacy Rosenberg, Corporate Controller, noted that “The Watson R.M. suite was the only product we found that integrated T&A, Labor Scheduling and Reporting, and Budgeting. And we are particularly excited to have selected an application that can be customized to meet the needs of our diverse portfolio. We’re looking forward to a successful implementation.”

Mark Heymann, UniFocus’ President and CEO, added, “We are very pleased with Noble House’s decision to bring us on board to deploy our Watson R. M. resources management system.” said Heymann. “We admire Noble House’s commitment to continually enhance the products it provides to its management team. UniFocus is committed to maintaining its position as a leading provider of resource management technology. We look forward to an ongoing partnership with Noble House,” explained Heymann.

About Noble House Hotels & Resorts

Founded in 1994, Noble House Hotels & Resorts is a privately held real estate development company based in Seattle, Washington. The company owns and manages 13 boutique hotels and resorts located in five states and spanning the four coastal corners of the U.S. The Noble House collection includes such renowned properties as The Adolphus in Dallas, Texas; Little Palm Island Resort & Spa in the Florida Keys and The Edgewater in Seattle, Washington. For more information or to book reservations, visit the Noble House Hotels & Resorts website at www.noblehousehotels.com. (chain code NC.)

About UniFocus

Based in Dallas, UniFocus serves hospitality, casino and resort operations in the U.S. and overseas. UniFocus offers full-service operational analysis, management and staff training, financial and labor management applications, as well as staff, meeting planner and guest satisfaction measurement programs, along with a unique mystery evaluation system that can link service standard attainment to guest and employee perceptions. The resulting database allows UniFocus to uniquely correlate and benchmark each client's performance to their particular competitive markets. Enhanced reporting capabilities allow hospitality executives to have a "total picture" overview of their operations, set strategic actions and gain asset value.

UniFocus is a Preferred Partner of The Leading Hotels of the World®, a Microsoft® Certified Partner, an affinity partner of the International Association of Conference Centers, a business partner of the International Association of Convention & Visitors Bureaus, and an allied member of the American Hotel & Lodging Association. For more information, visit www.unifocus.com or call 972-512-5100.