



Standardize Reporting for Multi-Property Portfolios...with Watson, R.M.™ Revenue

A global pioneer in advanced technology solutions for the hospitality industry, UniFocus is the only company that enables you to have the full array of knowledge you need to run your business.

Watson, R.M. Revenue simplifies the process of standardizing financial reporting for management companies with multiple PMS applications. Each property's financial activities are balanced with consistency and accuracy for simplified importing into corporate office daily ledgers. Variances between target revenue and results are also clearly highlighted.

Advantages:

- ◆ **Actionable Knowledge**
Identify variances between target revenue and actual results.
- ◆ **Continuous Growth**
Balance each property's financial activities with consistency.
- ◆ **Measurable ROI**
Track and analyze financial performance by market segment.
- ◆ **Profitable Outcomes**
Uncover revenue opportunities across your entire portfolio.

Watson, R.M. Revenue enables you to quickly identify revenue opportunities across your entire portfolio. UniFocus technology makes it possible to observe financials in real-time then quickly respond to opportunities.



Watson, R.M. Revenue provides:

- ◆ **Multi-Property Comparisons** – easily generate comparisons.
- ◆ **Simplified Reporting** – simple, consistent reporting across entire portfolio.
- ◆ **Balanced Financials** – balance income journal entries quickly and easily.
- ◆ **Integration** – easily integrates with accounting systems.
- ◆ **Multiple Reports** – that make it easy to find desired financial information.
- ◆ **Corporate Access** – corporate office access to any property's database.
- ◆ **Market Mix Segmentation** – enhanced market mix segmentation tracking and analysis.



Accounting managers use the system to review:

- ◆ **Daily Deposits**
- ◆ **Gross Revenue**
- ◆ **Revenue** – by market mix.
- ◆ **Discounting Rates** – and other pricing schemes.