



UniFocus | Stromberg Align to Create the Only Comprehensive Workforce Management Solution



STROMBERG



UNIFOCUS

INNOVATION = IMPACT GUARANTEED

Cobbling together all the aspects of a comprehensive workforce management system has always been a challenge for casinos and resorts. Consider the many different pieces of the puzzle: forecasting, planning, scheduling, time keeping, attendance exceptions, payroll and financial performance reporting. Now try to make all the pieces talk with each other. With the recent announcement of UniFocus and Stromberg aligning together to provide an integrated solution for casinos and resorts, one of the industry's biggest headaches just went away. Two best-of-breed application service providers now deliver an end-to-end workforce optimization answer that harnesses all the power of process automation, seamless dataflow, consistent staffing for service delivery levels and maximum financial performance.

The benefits of this wholly integrated system include an unprecedented knowledge base for accurate planning and forecasting. Significant reductions in the time needed to create and manage

schedules. It affords maximum flexibility in a tight labor market. Additional benefits are seamless payroll cycles, real-time performance reporting and critical profitability evaluation. This system empowers managers with decision-critical information that frees them to concentrate on the essentials of guest service and satisfying customers.

The integrated solution is currently available and has recently been adopted by Lakes Entertainment, Inc. UniFocus' labor management systems are used by such organizations as Ameristar Casinos, Harrah's Entertainment, Boyd Gaming, Casino Arizona, Casino Windsor, Niagara Fallsview Casino and Orient Express Hotels. Rosen Hotels and Resorts, Spirit Mountain Gaming, Emerald Queen Casino and many more currently use Stromberg's time and attendance systems.

For further information please e-mail your request to: marketing@UniFocus.com or info@stromberg.com



It's been said that human beings read 250 words per minute. That equates to about 8 hours to read this issue of G&L. You know the decision makers for your products and services read G&L. How much time do you suspect they have to read anything else? Spend wisely. Email G&L at info@gamingandleisuremagazine.com or call us at 702.547.4545 to advertise in our fall issue—deadline is July 1, 2006.