

## What are people saying about your organization online?

UniFocus' Online Reputation Manager adds a whole new dimension to understanding the health of your organization by aggregating online customer reviews from multiple review sites into one place. With this tool, you can see trends and quickly respond to comments.



### Manage and monitor your online reviews.

Review sites are monitored 24/7 to provide the most up-to-date information available. View and respond to comments from one place. One combined score gives you a quick overview of your online reputation without wasting time visiting individual sites.



### Improve reputation. Drive revenue.

Directly respond to your client's comments and maximize your online reputation, resulting in an increase in guest intent to recommend and return.



### Details at your fingertips.

Once you see the big picture you can drill down into the details. This provides the specific information you need to address the key issues your organization faces.



### Your market comparison.

Comparative scoring against your competitors lets you know where you stand within your marketplace. Use that knowledge to validate your online reputation and remain one step ahead of the competition.



### Go to the next level.

Take GUESTScope to the next level by combining the data with what clients are saying in online reviews. This increased sample size provides a more accurate measurement of your organization's reputation.

UniFocus provides significant competitive advantages to owners and operators of labor-intensive, service-oriented businesses, helping them quickly increase asset value by reducing labor costs and improving operational effectiveness, team engagement and customer loyalty. The robust collection of advanced software, combined with expert consulting services and a performance guarantee, make it the most effective and reliable integrated solution for optimizing workforce performance.

**Solutions... not just software!**